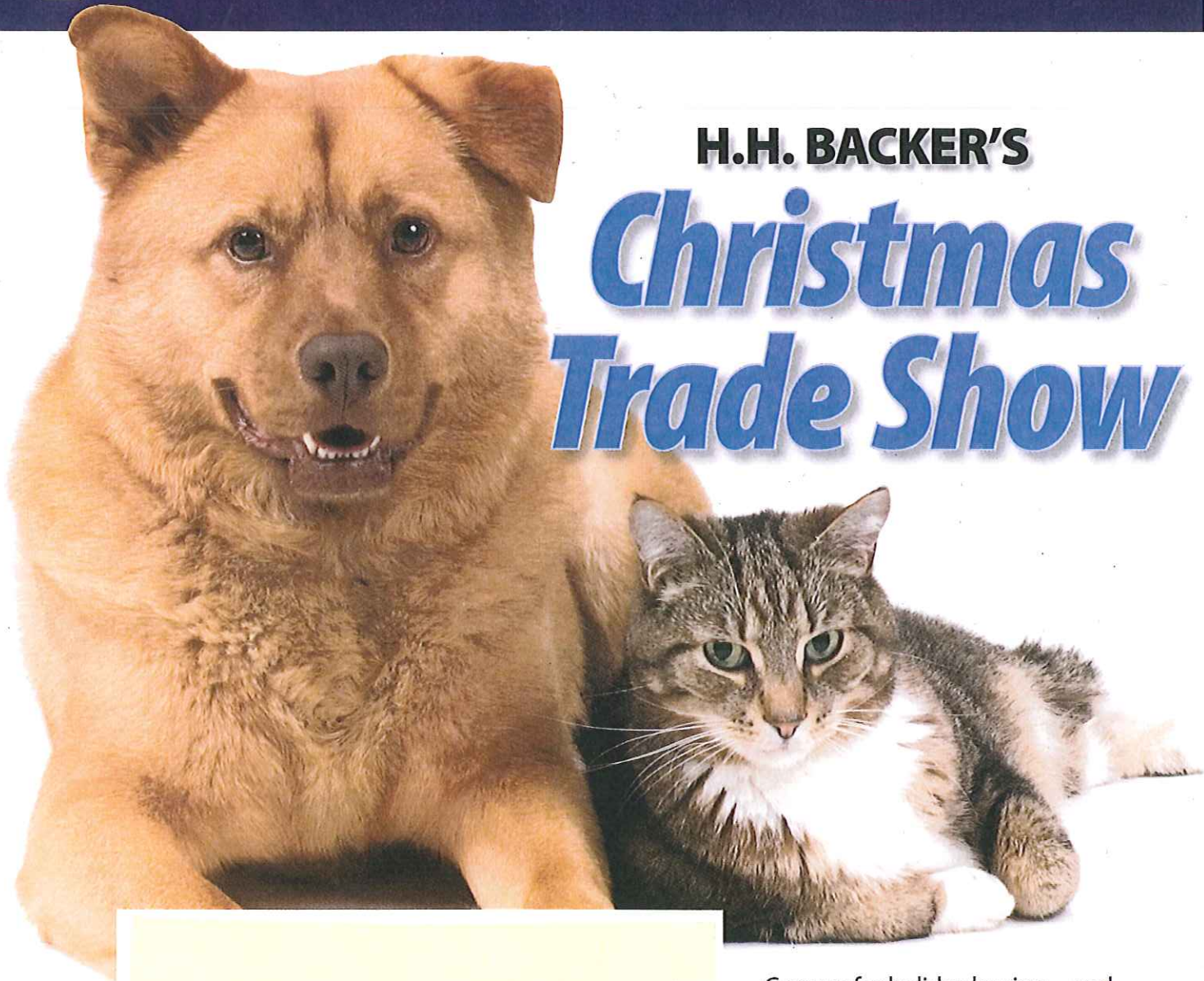


OCTOBER 2009

# pet age

PRACTICAL IDEAS FOR THE BUSY PET RETAILER OF TODAY ... AND TOMORROW

A Backer Publication



## H.H. BACKER'S *Christmas Trade Show*

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apple with Reishi mushrooms and thyme; chicken with sunflower seeds and calendula; lamb and oat with botanicals; and cheddar with chamomile and parsley. Available in 7-oz. packages or in bulk.

Ma Snax Superior Treats (Sonoma, Calif.)  
707-486-4527  
www.masnax.com

### Humunga Stache



The Humunga Stache is high-quality, fun and functional. Made of durable, natural rubber, the toy is a ball on one side

and a giant cartoon mustache on the other. When a dog picks up the ball, it "grows" comical facial hair. A portion of the proceeds are donated to pet-friendly charities.

Moody Pet Inc. (Philadelphia)  
215-732-4048, 888-671-5663  
www.moodypet.com

### Flax Fur Pets



Opie & Dixie's Flax Fur Pets supplements keep coats vibrant, hearts healthy, joints sturdy and immune systems strong.

This blend of veterinarian-approved ingredients includes 60 amino acids, 21 antioxidants, essential macro- and micro-nutrients, plus essential fatty acids to keep pets healthy from the inside out.

Opie & Dixie (San Francisco)  
415-652-7989  
www.opieanddixie.com

### Pet Teek Carrier



The Pet Teek Carrier, a sling that rests comfortably on both shoulders, uses a chiropractor-

recommended design with a sliding band for back support. The stylish fabric pouch allows owners to carry pets up to 25 lbs. and can be fashioned three ways. The Pet Teek Carrier (Hollywood, Fla.)

866-738-8335  
www.petteek.com

### Hanukkah Coins



Made from dog-safe carob, Hanukkah Coin treats are free of corn, soy and wheat. Packaged in clear, compostable gift

bags, each treat is covered in a recyclable gold wrapper.

Petit Four Legs (Seattle)  
206-903-8483  
www.petitfourlegs.com

### New Nutraceuticals



The latest nutraceutical products from PetVitamins are Juvenix IR, enhanced

with omega-3s to support antioxidant absorption, and Flexiq TR, which blends glucosamine and chondroitin to relieve achy bones and joints using a patented, time-release formula. Both come in the company's trademark chicken-flavored capsules.

PetVitamins (Pompano Beach, Fla.)  
954-975-6633, 866-960-7387  
www.petvitamins.com

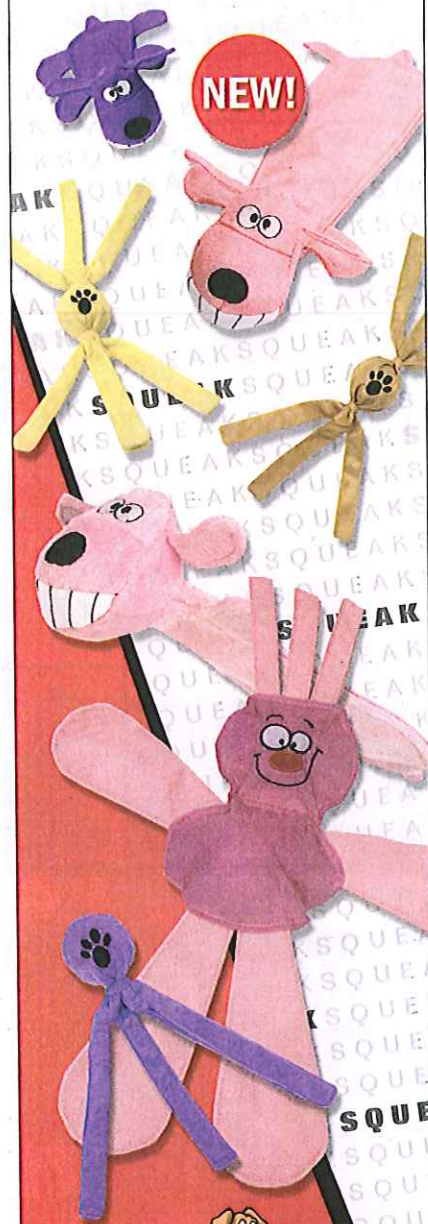
### HitchN Leash



The functional HitchN Leash lead restraint has a carabiner handle so owners can quickly secure their dogs. Separate D-ring clips make it easy to adjust the lead from 6' to 2'. The handle's soft, foam grip and leash's all-cotton webbing make it comfortable for the dog

# SQUEAKY FREAKS

Multilayer Tough Designs  
Multiple Squeakers



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