

FLIP OVER FOR

Pet Style
NEWS



Holiday Grooming
page 45



Dog Gifts
page 72

Pet Product NEWS[®] INTERNATIONAL

THE LEADER IN PET SUPPLIES MARKETING FOR 64 YEARS

OCTOBER 2010

\$5.00

PetProductNews.com



Multiple Pet Ownership Offers Growth Potential

Retailers who promote and support



PetProductNews.com | October 2010 **Dog Marketplace** 71

Health and Fit-

resents its **Advanced Wellness Solutions.**

Natural, powder and liquid supplements easily mix with meals to meet daily needs, the manu-

reports. The line is available in six innovative formulas: Vitamax, Omega Vital, Arthrocoat Wellness, Hip & Joint Mobility, Digestive Wellness and Vitamax. Pet owners can see results within two weeks, according to the company.

pethealth.com, or Circle No. 1209 on the Reader Service Card



Ople & Dixie

launches a line of **organic pet care products**, which includes organic ear wash, oatmeal almond shampoo, unscented kitty shampoo, rosehips dry shampoo and conditioning mist, mild puppy shampoo, botanical crème rinse and conditioner, and healing paw balm. With naturally fragrant ingredients, such as rosemary, peppermint and lavender, the products leave pets smelling sweet and clean, according to the company.

415-652-7989, www.opleanddixie.com, or Circle No. 1208 on the Reader Service Card



Dish Diet

Nutrition for Your Dog's Health



Press releases "Dr. Dog Dish Diet: Sensible for Your Dog's Health."

by a veterinarian, the book addresses topics related to diet, teaches dog owners the signs and sources of most problems, the publisher dog owners learn what to look for, how to recognize, how to shop and how to supplement diets with

75 Years Of Experience!
EVANGER'S
DOG & CAT FOOD COMPANY
Since 1935
Super Premiums
MADE IN THE USA
Wheeling, IL 60090
(800) 288-6796

Visit Evanger's
at the H.H.
Backer Show!
Booth #4311

