

# Pet Business

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The business resource for pet retailers

## Looking into the Future

The industry  
faces a big  
challenge in  
cultivating  
the next  
generation of  
pet owners.

Holiday Merchandising

Focus On: Gourmet Treats

Special Report: Reptile Regulation

# Product Round Up: A Day at the Spa

Noteworthy spa products that are sure to leave any pooch feeling pampered.



The Eiffel Tower display, from **Cardinal Pet Care** ([cardinalpet.com](http://cardinalpet.com)), features five wire shelves, meant to display product and information about the Viva La Dog Spa line of shampoos, grooming spritzes and conditioners. The distinctive Viva La Dog Spa logo is prominently featured at the top, giving the merchandiser extra height and creating additional visibility, meant to draw customers to its unique design. All Viva La Dog Spa products are environmentally friendly and packaged in recyclable material.



Barktini Blends, from **Glo-Marr Products** ([glomarr.com](http://glomarr.com)), are available in a variety of natural shampoos, a conditioner and spritzers. Shampoos come in four different scents: Pina Colada Pooch, Margarita Mutt, Cosmopolitan Canine and Daquiri Dog. The spritzers are also available in four different scents: Lime, Pineapple Coconut, Cranberry Tangerine and Strawberry.

Snoutstik Dry Dog Nose Balm, from **Opie & Dixie, LLC.** ([opieanddixie.com](http://opieanddixie.com)), offers relief to dogs suffering from dry noses. Ingredients include shea butter, sweet almond oil and jojoba seed oil, all of which offer natural sun protection. Snoutstik offers three healing varieties: Rosemary, Lavender and Pumpkin.



Rosemary soothes and reduces inflammation and treats bacterial and fungal infections. Lavender provides gentle skin care and can aid irritated itchy spots. Pumpkin can be used to treat environmentally damaged and sensitive skin. Snoutstik is sold in a 12-unit variety counter display.



The Oatmeal Therapy Treatment, from **Best Shot Pet Products'** Scentament Spa Collection ([bestshotpet.com](http://bestshotpet.com)), is gentle for sensitive and dry skin. The hypoallergenic formula has oatmeal protein, certified organic jojoba oil and vitamins to soothe the skin. It has a lemon vanilla scent. Oatmeal Therapy Treatment is available as a shampoo, conditioner and botanical body splash.

Dead Sea Mineral Mudbath, from **Espreo Animal Products** ([espreo.com](http://espreo.com)), conditions, hydrates and rebuilds the coat while exfoliating and ridding the skin of impurities. The formula has valuable minerals from the Dead Sea and aloe vera to provide healthy results. Espreo Animal Products uses 100-percent certified organic aloe vera in every product.



**Bobbi Panter** Signature Line products ([bobbipanter.com](http://bobbipanter.com)) are all natural, salt free and tear free. The problem-solving solutions leave skin and fur soft and shiny with no salt residue. The salt-free formulas allow essential oils to penetrate and solve problems with a faster rinse time and drying time. The products are highly concentrated for 50 percent more washes per bottle. The Signature Line is made in the USA and is available in 2-oz., 10-oz. and gallon sizes.